

Privacy Policy

Effective date: October 7, 2026 · Last updated: October 7, 2026

This Privacy Policy explains how **Imagina Communications** ("Imagina", "we", "us" or "our") collects, uses, stores and protects personal information when you visit imaginacommunications.com (the "Website"), use our services, or authorize any of our software applications to connect to third-party platforms such as LinkedIn, Facebook, Instagram, X (Twitter), WhatsApp, Google or similar services (together, the "Services"). By using the Services you agree to the practices described in this policy. If you do not agree, please do not use the Services.

In short: we only access the data you explicitly authorize, we use it only to provide the Services you requested (for example, publishing content on your behalf), we never sell your data, and you can revoke access and request deletion at any time.

1. Who we are

The data controller responsible for your information is:

- **Imagina Communications**
- Location: Houston, Texas
- Website: <https://imaginacommunications.com>
- Privacy contact: privacy@imaginacommunications.com

2. Information we collect

2.1 Information you give us directly

- Contact details such as name, email address, phone number and company name when you fill in a form, request a quote or contact us.
- Content you submit for publication (texts, images, videos, dates, prices and other campaign information).
- Billing information needed to invoice our services.

2.2 Information from connected platforms

When you authorize one of our applications through a platform's official login (OAuth), we receive only the information covered by the permissions you approve. Depending on the platform, this may include:

Platform	Data we may receive	Why we use it
LinkedIn	Name, profile ID, profile picture, email address, and permission to create posts on your behalf (and, where authorized, on Company Pages you administer).	To identify your account and publish or schedule the content you or your team approve.
Meta (Facebook, Instagram,	Page and account IDs,	To publish content, reply to

Platform	Data we may receive	Why we use it
WhatsApp)	names, access tokens, published posts, comments and basic insights.	comments and report performance to you.
X (Twitter)	Account ID, username, posts and engagement metrics.	To publish content and report performance.
Google	Form responses and files you choose to share with us.	To receive the content requests you send through our forms.

We do **not** receive or store your passwords for any of these platforms.

2.3 Information collected automatically

- Technical data such as IP address, browser type, device, pages visited and time spent on the Website.
- Cookies and similar technologies used for basic site functionality and anonymous analytics. You can disable cookies in your browser settings.

3. How we use your information

- To provide, operate and maintain the Services, including publishing and scheduling content on the accounts you authorize.
- To communicate with you about your projects, requests and support.
- To prepare performance reports you have requested.
- To improve the Website and our Services.
- To comply with legal obligations and protect our rights.

We will **never** publish content on your accounts without your authorization, and we do not use data obtained from connected platforms for advertising profiling, resale or any purpose unrelated to the Services you requested.

4. Legal basis

We process personal information on the basis of your consent (for example, when you authorize an app), the performance of a contract with you, compliance with legal obligations, and our legitimate interest in operating and improving our business.

5. How we share information

We do not sell, rent or trade personal information. We only share it:

- With the platform you instructed us to publish on (e.g. LinkedIn), only to the extent necessary to perform that action.
- With trusted service providers that host or process data on our behalf (such as cloud hosting, databases and email providers), bound by confidentiality obligations.
- When required by law, court order or a competent authority.
- In connection with a merger, acquisition or sale of assets, in which case you will be notified.

6. Third-party platform terms

Our use of data received from third-party platforms complies with their respective terms and policies, including the [LinkedIn API Terms of Use](#), the [Meta Platform Terms](#) and the [X Developer Agreement](#). Your use of those platforms is also governed by their own privacy policies.

7. Data retention

- Access tokens are kept only while your authorization is active and are deleted when you revoke access or end the service.
- Content and reports are kept for as long as needed to provide the Services and then deleted or anonymized, unless a longer period is required by law.
- Contact and billing information is kept as required by applicable tax and accounting laws.

8. Data security

We use reasonable technical and organizational measures to protect personal information, including encrypted connections (HTTPS), restricted access to credentials and secure storage of access tokens. No method of transmission or storage is 100% secure, but we work to protect your data and will notify you of any breach as required by law.

9. International transfers

Some of our service providers may store or process data outside Argentina (for example, in the United States or the European Union). When this happens, we take steps to ensure your information receives an adequate level of protection.

10. Your rights

Depending on where you live, you may have the right to:

- Access the personal information we hold about you.
- Correct inaccurate or incomplete information.
- Request deletion of your information.
- Object to or restrict certain processing.
- Withdraw your consent at any time.
- Request a copy of your data in a portable format.

To exercise any of these rights, email privacy@imaginacommunications.com. We will respond within 10 business days, or within the period required by applicable law.

For residents of Argentina: under Personal Data Protection Law No. 25,326, the Agency for Access to Public Information (AAIP), as the enforcement authority, handles complaints and claims related to non-compliance with personal data protection rules. Residents of the European Economic Area, the United Kingdom, California and other jurisdictions may also have rights under the GDPR, UK GDPR, CCPA/CPRA or other local laws, and may lodge a complaint with their local data protection authority.

11. How to revoke access and delete your data

You can disconnect our applications at any time:

- **LinkedIn:** Settings & Privacy → Data privacy → Permitted services, then remove our app.
- **Facebook / Instagram:** Settings & privacy → Settings → Apps and websites (or Business integrations), then remove our app.
- **X:** Settings and privacy → Security and account access → Apps and sessions → Connected apps.

To request full deletion of the data we store about you, send an email to privacy@imaginacommunications.com with the subject "Data deletion request". We will delete your data within 30 days and confirm by email.

12. Children's privacy

The Services are intended for businesses and adults. We do not knowingly collect personal information from anyone under 18. If you believe a minor has provided us with information, please contact us and we will delete it.

13. Changes to this policy

We may update this Privacy Policy from time to time. The "Last updated" date at the top shows when it was last revised. Significant changes will be communicated through the Website or by email.

14. Contact

If you have questions about this Privacy Policy or how we handle your data, contact us at:

Imagina Communications

Mendoza, Argentina

Email: privacy@imaginacommunications.com

Website: <https://imaginacommunications.com>